



# ESD ANNUAL DINNER

Wednesday, June 20, 2018 • Ford Field, Detroit

*featuring*

## 44TH ANNUAL CONSTRUCTION & DESIGN AWARDS

**ESD LEADERSHIP AWARDS INCLUDING THE HORACE H. RACKHAM HUMANITARIAN AWARD  
OUTSTANDING HIGH SCHOOL AND COLLEGE STUDENT SCHOLARSHIPS**

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## INVITATION TO SPONSOR

The 2018 ESD Annual Dinner is a celebration of outstanding innovations and achievements by distinguished professionals in the field of engineering, architecture and design. The event pays tribute to the individuals that make the ESD community so unique: young adults learning about the difference that engineers can make in the world, current practitioners doing visionary work, and legacy members who lend the depth of their experience to each other, and to the work of ESD.

In addition to supporting this dinner, ESD sponsorships and donations help support endeavors like:

- Scholarships to high school and college students pursuing degrees in engineering and science.
- Establishing ESD Student Chapters at each of Michigan's top 25 colleges and universities with engineering programs.
- Providing continuing education and networking opportunities for today's engineers.
- Encouraging future engineers through middle and high school programs like Future City and Girls in Engineering.

### ALL SPONSORS RECEIVE:

- Recognition in event promotion and advertising
- Recognition in the invitation (for early sponsors)
- An official "thank you" during the Dinner
- Inclusion on signs at the Dinner
- Logo and hyperlink on the ESD Web site
- Recognition in *TechCentury* magazine

### \$10,000 PRESENTING SPONSORSHIP

- 20 complimentary tickets to the Dinner (2 tables)
- Full-page advertisement in the program booklet (premium placement)
- Premium logo placement on all printed collateral
- Sponsor sign in the networking reception area
- Sponsor table signs at each table
- Opportunity to address the group (e.g., deliver Welcome)
- Full-page advertisement in *TechCentury* magazine

### \$5,000 PLATINUM SPONSORSHIP

- 10 complimentary tickets to the Dinner (1 table)
- Full-page advertisement in the program booklet.
- Prime logo placement on all printed collateral
- Half-page advertisement in *TechCentury* magazine

### \$3,500 GOLD SPONSORSHIP

- 10 complimentary tickets to the Dinner (1 table)
- Half-page advertisement in the program booklet

To sponsor, please contact Elana Shelef, at 248-353-0735, ext. 119, or [eshelef@esd.org](mailto:eshelef@esd.org).