

INVEST IN THE FUTURE: Become a Future City Sponsor

Organizations and individuals are invited to become sponsors!

Future City is a flexible, cross-curricular educational program that gives students an opportunity to do the things that engineers do; identify problems; brainstorm ideas; design solutions; test, retest and build; and share their results. This process is called the engineering design process. With this at its center, Future City is an engaging way to build students' 21st century skills. Students participating in Future City will:

- Apply math and science concepts to real-world issues
- Develop writing, public speaking, problem solving, and time management skills
- Research and propose solutions to engineering challenges
- Discover different types of engineering and explore career options
- Learn how their communities work and become better citizens
- Develop strong time management and project management skills



PRESENTING SPONSOR — \$10,000

As a Future City presenting sponsor you will have the opportunity to:

- Address the group at the Michigan Regional Future City Competition.
- Develop a Special Award based upon your organization's criteria.
- Attend the Michigan Regional Future City Competition and serve as a Special Award judge.
- Present your Special Award trophy to the winning team at the competition.
- Provide materials to attendees either on a display table at the event or as a handout in giveaway bags.
- Be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Have your organization's logo appear on program brochures, flyers, competition t-shirts, competition day signage and PowerPoint along with newsletters.

COMPETITION T-SHIRT SPONSOR — \$5,000

Your support will provide a free t-shirt to all students, teachers, and mentors who worked so hard on Future City.

- Sponsor logo will appear on the shirt.
- Sponsor will be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Logo will appear on brochure, t-shirts and slideshow.

TEACHER STIPEND SPONSOR — \$5,000

Help support the teachers who make Future City possible!

- Sponsor will be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Sponsor logo will appear on signage throughout the venue.
- Logo will appear on brochure, t-shirts and slideshow.

To become a sponsor, contact Elana Shelef at eshelef@esd.org or 248-353-0735, ext. 119.

To learn more about Future City and how to become a mentor, contact

Allison Marrs at amarrs@esd.org or 248-353-0735, ext. 121, or visit esd.org/futurecity for more information.



BREAKFAST SPONSOR — \$2,000 (5 available)

Your support helps us provide breakfast for our students and judge attendees.

- Sponsor's name and logo will appear on signage outside of the breakfast room and on table signs throughout the room.
- Sponsors will be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Logo will appear on brochure, t-shirts and slideshow.

LUNCH SPONSOR — \$3,000 (5 available)

Your support helps us provide lunch for our students and judge attendees.

- Sponsor's name and logo will appear on signage outside of the breakfast room and on table signs throughout the room.
- Sponsors will be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Logo will appear on brochure, t-shirts and slideshow.



SPECIAL AWARD SPONSOR — \$1,500 (multiple available)

As a Future City special award sponsor, you will have the opportunity to:

- Develop a special award based upon your organization's criteria.
- Attend the Michigan Regional Future City Competition and serve as a Special Award judge.
- Present your Special Award trophy to the winning team at the Michigan Regional Future City Competition.
- Be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Have your organization's logo appear on program brochures, flyers, competition t-shirts, competition day signage and PowerPoint along with newsletters.

STUDENT ACTIVITY SPONSOR — \$1,500 (3 available)

Your support will provide a STEM activity for non-presenting students to enjoy the day of the competition.

- Sponsors logo will appear on signage outside of the activity space.
- Sponsors will be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Logo will appear on brochure, t-shirts and slideshow.

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