

# INVEST IN THE FUTURE: Become a Future City Sponsor

**Organizations and individuals are invited to become sponsors!**

Future City is a flexible, cross-curricular educational program that gives students an opportunity to do the things that engineers do; identify problems; brainstorm ideas; design solutions; test, retest and build; and share their results. This process is called the engineering design process. With this at its center, Future City is an engaging way to build students' 21st century skills. Students participating in Future City will:

- Apply math and science concepts to real-world issues
- Develop writing, public speaking, problem solving, and time management skills
- Research and propose solutions to engineering challenges
- Discover different types of engineering and explore careers options
- Learn how their communities work and become better citizens
- Develop strong time management and project management skills



## **PRESENTING SPONSOR — \$10,000**

As a Future City presenting sponsor you will have the opportunity to:

- Address the group at the Michigan Regional Future City Competition.
- Develop a Special Award based upon your organization's criteria.
- Attend the Michigan Regional Future City Competition and serve as a Special Award judge.
- Present your Special Award trophy to the winning team at the competition.
- Provide materials to attendees either on a display table at the event or as a handout in giveaway bags.
- Be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Have your organization's logo appear on program brochures, flyers, competition t-shirts, competition day signage and PowerPoint along with newsletters.

## **SPECIAL AWARD SPONSOR — \$1,500**

As a Future City special award sponsor, you will have the opportunity to:

- Develop a special award based upon your organization's criteria.
- Attend the Michigan Regional Future City Competition and serve as a Special Award judge.
- Present your Special Award trophy to the winning team at the Michigan Regional Future City Competition.
- Be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Have your organization's logo appear on program brochures, flyers, competition t-shirts, competition day signage and PowerPoint along with newsletters.

**To become a sponsor, contact Allison Marrs at [amarrs@esd.org](mailto:amarrs@esd.org) or 248-353-0735, ext. 121.**

Visit [esd.org/futurecity](http://esd.org/futurecity) for more information.



## PROGRAM SUPPORT SPONSORSHIP LEVELS

### **BREAKFAST SPONSOR** — \$2,000 (5 available)

Your support helps us provide breakfast for our students and judge attendees.

- Sponsor's name and logo will appear on signage outside of the breakfast room and on table signs throughout the room.
- Sponsor's will be recognized on the Future City national website for the Michigan region, as well as ESD's website.

### **LUNCH SPONSOR** — \$2,000 (5 available)

Your support helps us provide lunch for our students and judge attendees.

- Sponsor's name and logo will appear on signage outside of the breakfast room and on table signs throughout the room.
- Sponsor's will be recognized on the Future City national website for the Michigan region, as well as ESD's website.

### **STUDENT ACTIVITY SPONSOR** — \$1,500 (3 available)

Your support will provide a STEM activity for non-presenting students to enjoy the day of the competition.

- Sponsor's logos will appear on signage outside of the activity space.
- Sponsor's will be recognized on the Future City national website for the Michigan region, as well as ESD's website.

### **COMPETITION SHIRT SPONSOR** — \$1,000 (5 available)

Your support will provide a free shirt to all students, teachers, and mentors who worked so hard on Future City.

- Sponsor's logo will appear on the shirt.
- Sponsor's will be recognized on the Future City national website for the Michigan region, as well as ESD's website.

### **TEACHER STIPEND SPONSOR** — \$1,000 (5 available)

Help support the teachers who make Future City possible!

- Sponsor's will be recognized on the Future City national website for the Michigan region, as well as ESD's website.
- Sponsor's logos will appear on signage throughout the venue.

**To become a sponsor, contact Allison Marrs at [amarrs@esd.org](mailto:amarrs@esd.org) or 248-353-0735, ext. 121.**

Visit [esd.org/futurecity](http://esd.org/futurecity) for more information.